

# Strengthening Extension and Advisory Services Challenges, Successes, Future opportunities

### **ETHIOPIA**







### Ethiopia's Extension & Advisory Landscape

An increasingly pluralistic system that includes government, private sector, NGO, other actors — but dominated by public sector extension.



- ➤ 12 million farming households
- ➤ 32 agro-ecological zones
- > 173 livelihood zones
- ➤ 80% of population depends on agriculture for livelihood
- ➤ Land area about twice the size of Texas



#### Challenges & opportunities in public extension

- Approx. 45,000 Development Agents 3 per kebele
- Approx. I5,000 Farmer Training Centers with Demonstration Farms one in each kebele
- Study in 2008 by IFPRI estimated the impact of extension at least one visit from a Development Agent increased production growth for household by 7% and reduced poverty by 10%.



#### But...

- Most lack infrastructure, resources and operating expenses to make FTC/DF functional
- need to become revenue generating FTC
- ➤ DA skills same for each FTC: crops, NRM and livestock need farmer input, advice on high value crops, marketing, farm management and attention to gender
- Training of DAs needs improvement



Partnership with the Agricultural Transformation Agency and government - \$2.2 million funding for 2012 direct to government agency for Innovation Pilots and scaling

#### I. Scaling up Innovative Tef Agronomy Practices

- Using the FTC/DF and Development Agents to promote no-risk practices
- Optimum seeding rates to reduce lodging and competitions
- Planting in rows for easier weeding
- 2011 pilot 1,430 farmers (90 FTCs) achieved 50% 80% yield improvements
- Scaling to 2.6 million farmers



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#### 2. Using Mechanization to reduce post harvest losses

- Using the FTC/DF and Development Agents to provide advisory services to both farmers and entrepreneurs
- DA facilitate links to threshers and credit
- Establishing fee-based private sector service provision for threshing
- Focusing on farms with rotational system of tef, wheat, chickpea and barley



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- 3. Business Advisory Support to Agricultural Cooperatives
  - Initially using public sector advisory services
  - Will explore financing through cost-sharing and private sector partnerships
  - Linking with other USAID partners (e.g. ACDI-VOCA, CRS) that have cooperative business models (note that the USAID Agribusiness and Market Development (AGP-AMDe) provides this service in the government-led CAADP, multi-donor Agricultural Growth Program AGP



#### Public Private Partnership with the Dupont-Pioneer

- Increase adoption of hybrid maize
- Using a model farmer approach Dupont provides free seed as incentive for first season
- Pioneer expert agronomists provide technical support to public sector development agents
- FTC demonstration farms have plots comparing hybrid maize with local open pollinated varieties
- Best model farmers have opportunity to become dealers for Pioneer hybrid maize seed
- Dupont has included this as part of the New Alliance for Food Security and Nutrition invesment



### **USAID** Leadership

- Coordinated efforts are critical
- USAID leader in Rural Economic Development and Food security (RED-FS) Working Group – a joint donor and government body
- USAID is major partner in the CAADP Coutnry Investment Plan flagship investment – the Agriculture Growth Program (AGP) – leads on input systems, private sector and livestock components of the AGP



## Thank you

#### **Resources:**

- ❖ IFPRI Discussion Paper #01041 "In-Depth Assessment of the Public Agricultural Extension System of Ethiopia and Recommendations for Improvement." December 2010 (Kristin Davis, Burton Swanson et al)
- ❖ IFPRI Discussion Paper #00840, "The Impact of Agricultural Extension and Roads on Poverty and Consumption Growth in Fifteen Ethiopian Villages" December 2008 (Stefan Dercon et al)).
- Dorosh, P. and Rashid, S., editors. 2012. Food and Agriculture in Ethiopia
  Progress and Policy Challenges. University of Pennsylvania Press.
- Agricultural Transformation Agency website <a href="http://www.ata.gov.et/">http://www.ata.gov.et/</a>